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1. Healthy Aging & Anti-Aging

Dates: July 11 - 22, 2022

Credits: 3

Language: EMI

Delivery: blended online – synchronous and asynchronous

Total Hours: 56

Tuition fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://chs.asia.edu.tw/?locale=en

During the summer months, Asia University is home to international students from around the world. Asia University's Summer Program provides a great opportunity to prepare you for that all-important next step--both academically and socially--paving the way for a successful college experience. By balancing academic studies with a rich menu of educational and social activities, you will have a learning experience that is truly transformative.

About the Program

Students from around the world are invited to spend two weeks learning in Asia University. If accepted to the program, you will have the opportunity to learn at one of the most popular programs offered by the College of Medical and Health Sciences. Through this program, you will expand the knowledge and skills in aging-related topics such as lifestyle redesign, nutrition education, and mental health promotion.

The Program Features

During your two weeks of study, you will attend class for six hours a day. A group of buddies, made of Asia University students, will be assigned to assist you throughout your whole study, giving you the perfect chance to explore Asia University. As an international student, you will enjoy a broad range of experience to balance your academic and spiritual development. By offering you well-conceived challenges -- together with support and encouragement in our exceptional program -- you will develop self-confidence and a desire to achieve excellence throughout your life.





Curriculum for Healthy Aging & Anti-Aging

| Course Title | Hours | Schedule |
|--|-------|----------|
| Opening Ceremony & Introduction to the Course | 0.5 | Other |
| Eating smart and healthy | 6 | Lecture |
| Aging gene and molecular biology | 6 | Lecture |
| Psychology of aging | 6 | Lecture |
| Population aging and health promotion | 6 | Lecture |
| Age-related vision loss and prevention | 6 | Lecture |
| Age-related hearing loss and speech-language loss prevention | 6 | Lecture |
| Health promotion activities for successful aging | 6 | Lecture |
| Device for Aging | 6 | Lecture |
| Anti-aging effects of exercise therapy and good sleep | 6 | Lecture |
| Final Exam & Closing Ceremony | 1.5 | Other |
| Total | 56 | |

| Module Components | Teaching hours | Remarks |
|--------------------------|----------------|---------|
| Lecture | 54 | |
| Other | 2 | |
| Assignment Method | Percentage | Remarks |
| Attendance/Participation | 60% | |
| Final Exam | 40% | |





2. Interdisciplinary Global Health

Dates: July 4 - 15, 2022

Credits: 3
Language: EMI

Delivery: blended online – synchronous and asynchronous

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://cn.asia.edu.tw/?locale=en

Asia University (AU), one of the world's best institutions of higher education, puts great efforts in the development of academic research, teaching and other affairs in the past decade, and has achieved many great accomplishments . The College of Nursing builds up its strength in three specialty areas : the international nursing program, the clinical care program, and the aging long-term care program. Our 2022 online summer program is designed for students of AU partner universities who want to deepen their understanding in interdisciplinary global health issues. Come to enhance your career competence and give yourself an opportunity to meet and interact with international students around the globe.

About the Program

This program provides an overview of current global health challenges drawing on the insights of several nursing specialties, including racism and health, community health nursing, nursing workforce, long-term care, mental health, hospice nursing, and complementary alternative nursing. You will learn how to address worldwide health challenges. The academic curriculum builds upon current issues and future trends to help students understand the underlying forces which lead to health disparities worldwide, such as coronavirus control strategies in various countries, or long-term care developments in the world. After completing the courses, you may continue to graduate school or professional programs in nursing studies, clinical nursing, long-term care and nursing administration.

The Program Features

During the two-week online study, you will attend classes for six to seven hours a day and participate in in-class and group project discussions with different professors and international students. A group of professors from several countries will share their different nursing philosophy to expand your knowledge of each nation's health management systems. The topics of this program are very diverse and international. If you make enough efforts in this program, you will make a difference to your future life.





Curriculum for Interdisciplinary Global Health

| Course Title | Hours | Module Components |
|--|-------|-----------------------------|
| Opening Ceremony & Introduction to the Course | 4 | Online Meeting |
| Global Health Issues in Australia | 3 | Lecture from Australia |
| Racism is a Serious Threat to the Public's Health | 3 | Lecture from USA |
| Addictive Behaviors: Tobacco Smoking and Alcohol Drinking in South and North Korea | 3 | Lecture from South Korea |
| Impact of Covid-19 on Nursing in the UK | 3 | Lecture from UK |
| Nursing Workforce Sustainability in Indonesia | 3 | Lecture from Indonesia |
| Assuring the Quality of Health Education in Indonesia | 3 | Lecture from Indonesia |
| Hospice Care and Spirituality | 3 | Lecture from AU, TW |
| Dementia and Driving in the Senior Years | 3 | Lecture from Australia |
| Integrity in Health Research | 3 | Lecture from HK |
| Covid-19 Prevention in Long-term Care Facilities in Taiwan | 3 | Lecture from AU, TW |
| Planning for a City of Wellbeing | 3 | Lecture from NCKU, TW |
| Mental Health in Taiwan | 3 | Lecture from AU, TW |
| Complementary and Alternative Nursing | 3 | Lecture from AU, TW |
| Final Project Representation | 7 | Online Meeting |
| Summary & Closing Ceremony | 4 | Online Meeting |
| Total | 54 | |

| Module Components | Teaching hours | Remarks |
|-------------------|----------------|---------------|
| Lecture | 39 | 1 |
| Online Meeting | 15 | - |
| Assignment Method | Percentage | Remarks |
| Reflection | 20% | - |
| Final Project | 40% | - |
| Others | 40% | Participation |





3. Artificial Intelligence

Dates: August 8 - 19, 2022

Credits: 3

Language: EMI

Delivery: blended – synchronous and asynchronous (online)

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://ccs.asia.edu.tw/?locale=en

Start here to learn cutting-edge Artificial Intelligence (AI) technologies at Asia University, one of the world's best institutions of higher education. This program is for those who want to become high-valued data scientists in the future. Come to enhance your career competence and give yourself an opportunity to meet and interact with international students around the world. Artificial Intelligence is not only the media portrayal of this subject but also the leading edge of software solutions. This field of computer science is useful for data managers, engineers, researchers, and machine learning developers.

About the Program

You will learn programming skills, machine learning, deep learning methods, and how to successfully use AI technology to start projects. You will learn to program using the TensorFlow framework. You will not only learn AI's software stack, but also the application of AI in real situations. After completing the course, you will have a data product to show to potential employers or educational institutions, indicating your expertise in artificial intelligence.

The Program Features

During the two-week study, you will attend classes for six hours a day and participate in problem-based AI projects. A group of TAs from Asia University will accompany you in the planned activities and throughout the entire learning process so as to provide you with adequate assistance.





Curriculum for Artificial Intelligence

| Course Title | Hours | Module Components |
|---|-------|----------------------|
| Opening Ceremony & Introduction to the Course | 3 | Lecture |
| Introduction to Aldea / Kaggle Platforms / Projects | 3 | Lecture |
| Colab and Python Basics | 6 | Hands-on Tutorial |
| Data Science Basics with Numpy and Pandas | 6 | Hands-on Tutorial |
| Machine Learning Basics with Scikit-learn | 6 | Hands-on Tutorial |
| Deep Learning Basics with SK-learn and TensorFlow | 6 | Hands-on Tutorial |
| Image and Video Processing with OpenCV | 6 | Hands-on Tutorial |
| Recommendation System Basics | 3 | Lecture |
| Automated Optical Inspection Basics | 3 | Lecture |
| Final Project Representation | 6 | Discussion / Meeting |
| Panel Discussion | 3 | Discussion / Meeting |
| Summary & Closing Ceremony | 3 | Discussion / Meeting |
| Total | 54 | |

| Module Components | Teaching hours | Remarks |
|----------------------|----------------|---------|
| Lecture | 12 | - |
| Hands-on tutorial | 30 | - |
| Discussion / Meeting | 12 | - |

| Assignment Method | Percentage | Remarks |
|-------------------|------------|---------------|
| Assignments | 30% | - |
| Final Project | 40% | - |
| Others | 30% | Participation |





4. Web Design

Dates: August 1 - 19, 2022

Credits: 3

Language: EMI

Delivery: asynchronous (online)

Total Hours: 56

Tuition fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://ccs.asia.edu.tw/?locale=en

Welcome to Asia University, an excellent education institute with beautiful campus and superb learning environment. Asia University's 2022 Online Summer Program in Web Design provides an opportunity to equip you with the ability to design high-quality websites which can work seamlessly on different browsers. With the practice in online classroom and the capstone project, you will have a whole new learning experience with us this summer.

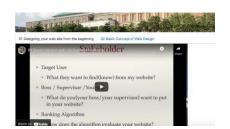
About the Program

The topics of this online summer program include how to syntactically write the correct HTML5 codes and CSS3 styles, how to create a responsive webpage based on Bootstrap, and how to create the interactive web with JavaScript. In the capstone project, you will develop a high-quality website, demonstrating your ability as a web developer and your knowledge of accessible web design.

The Program Features

Mastering this range of technologies introduced in this online summer program will allow you to develop high-quality websites which can work seamlessly on different browsers, such as mobile, tablet and large screen browsers. The capstone project will display your ability to design and implement a responsive website that utilizes tools to create a site that is accessible to a wide range of audience.





Curriculum for Web Design

| Course Title | Hours | Module Components |
|---|-------|--------------------|
| Opening Ceremony & Introduction to the Course | 2 | Lecture |
| Design and Planning Web Pages | 6 | Lecture |
| Creating Web Pages with HTML 5 | 9 | Lecture/Practical |
| Formatting Web Pages with Style Sheets | 9 | Lecture/ Practical |
| Introduction to Bootstrap | 6 | Lecture/ Practical |
| Responsive Web Design | 6 | Lecture/ Practical |
| Programming the Web Using JavaScript | 18 | Lecture/ Practical |
| Final Project & Closing Ceremony | - | - |
| Total | 56 | |

| Module Components | Teaching hours per week | Remarks |
|-------------------|-------------------------|---------|
| Lecture | 10 | - |
| Practical | 5 | - |
| Online Discussion | 3 | - |

| Assignment Method | Percentage | Remarks |
|-------------------|------------|---------|
| Assignments | 40% | - |
| Quiz | 40% | - |
| Final Project | 20% | - |





5. Al Application in Management

Dates: August 1 - 24, 2022

Credits: 3
Language: EMI

Delivery: blended – synchronous and asynchronous (online)

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://cm.asia.edu.tw/?locale=en

Artificial intelligence (AI) that can learn, reason, plan, perceive, or process natural language will take advantage of business risk management and raise up to predicting behavior reaction accurately. Applications based on AI are already visible in business administration management, finance, information accounting, leisure and recreations. This program is a customized summer program designed in particular for students of overseas partner universities. The program is very helpful to students who are eager to develop knowledge and skills of AI application in management.

About the Program

Al application in management can enhance various facets of effectively managing a business. The program can provide you with a variety of professional courses. You will learn, for example, Al modeling and simulation techniques with R language and Python, classification, survival prediction, number recognition, big data analysis, credit and lending, payments, investment analytics. After completing this program, you'll gain tools in improving from customer services to finding business patterns, effective data management, analytics, decision-making effectiveness, cross cultural awareness and develop the ability to reach beyond the organization for insights.

The Program Features

All application in management will likely play a more significant role in the way that companies operate as the software continues to advance and moves towards the forefront of the industry. All application in management can work more efficiently through these features and complete them more quickly and effectively. This is achieved by analyzing big data to obtain a better understanding of their behaviors and preferences. For example, trading investors currently see new financial service using different types of Al application for lender and borrower through Fintech on websites. These have become enormously helpful as they lead traders to the correct credit and lending markets. With our teachers' engaging and inspiring instruction, students can benefit from these teachings. Through a series of training lessons, your Al knowledge and skills in management will enable you to use big data and then to do decision analysis through real-time and up-to-date data gathering, forecasting, and trends.





Curriculum for AI Application in Management

| Course Title | Hours | Module Components |
|--|-------|-------------------|
| Opening Ceremony & Introduction to the Course | 2 | Tutorials |
| Taiwan's Night Market Economic Culture | 4 | Lecture |
| Leisure Culture Industry in Taiwan | 4 | Lecture |
| Al Industry in Taiwan | 4 | Lecture |
| Management in Artificial Intelligence | 4 | Lecture |
| Finance in Artificial Intelligence | 4 | Lecture |
| Asset Pricing in Hidden Markov Model | 4 | Lecture |
| Web Crawler and Social Media Analysis | 4 | Lecture |
| Bellman Equation Basics for Reinforcement Learning | 4 | Lecture |
| Backward Induction in Artificial Intelligence | 4 | Lecture |
| Digital Economic and Real Option | 3 | Lecture |
| Big Data Analysis and Visualization | 3 | Lecture |
| Presentation | 6 | Lecture |
| Assessment and Closing Ceremony | 4 | Lecture |
| Total | 54 | |

| Module Components | Teaching hours per week | Remarks |
|-------------------|-------------------------|---------|
| Lecture | 13 | |
| Tutorials | 1 | |
| Practicum/Lab | - | |

| Assignment Method | Percentage | Remarks |
|----------------------|------------|---------------|
| Exam | 5% | |
| Assignments and Quiz | 15% | |
| Presentation | 60% | |
| Others | 20% | Participation |





6. Investment and FinTech Application

Dates: July 12 - August 12, 2022

Credits: 3

Language: EMI

Delivery: blended – synchronous and asynchronous (online)

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://cm.asia.edu.tw/?locale=en

Welcome to Asia University, an excellent education institute with beautiful campus and superb learning environment. This online program is customized for students of overseas partner universities. The program is rich, multi-disciplinary and involved in tech, Investment and culture. Courses in the program cover a wide range of topics, such as tech in finance, finance in tech, investment and Taiwan culture, etc. You are all guaranteed to go through an unforgettable learning journey with us in developing your investment appraisal concepts, financial technologies and cross-culture awareness.

About the Program

Students from around the world are invited to spend 4 weeks learning online at Asia University. If accepted to the program, you'll have the opportunity to learn at one of the most popular programs of FinTech Application and Investment. You will learn from a wide range of topics, such as creativity, teamwork, big data analysis, financial innovation, investment analytics, business valuation and Taiwan culture.

The Program Features

During your 4 weeks of study with Asia University, you will attend classes each day and participate in team-building events and independent study. After you have completed the program, you will become more capable of thinking critically and self-learning confidently-- skills that will lead to success in the future. With our teachers' engaging and inspiring instruction, you can benefit from this dynamic and diversified exposure to the real life in Taiwan.





Curriculum for Investment and FinTech Application

| Course Title | Hours | Module Components |
|---|-------|-------------------|
| Opening Ceremony & Introduction to the Course | 2 | Tutorials |
| Taiwan's Cuisine and Tour Culture | 4 | Lecture |
| Taiwan's Night Market Economic Culture | 4 | Lecture |
| Design Thinking in Investment Culture | 3 | Lecture |
| Innovative Risk Management in Fintech | 2 | Lecture |
| Bellman Equation in Al | 3 | Lecture |
| Financial Innovation | 3 | Lecture |
| Strategy Investment and Real Option | 4 | Lecture |
| Payments, Credit and Lending in Fintech | 4 | Lecture |
| Challenger Bank in Fintech | 3 | Lecture |
| Big Data Analytics and Digital Economic | 3 | Lecture |
| Backward Induction in Investment Analytics | 3 | Lecture |
| Asset Pricing in Markov Decision Processes | 6 | Lecture |
| Presentation | 6 | Lecture |
| Assessment and Closing Ceremony | 4 | Lecture |
| Total | 54 | |

| Module Components | Teaching hours per week | Remarks |
|----------------------|-------------------------|---------------|
| Lecture | 14 | |
| Tutorials | 1 | |
| Practicum/Lab | - | |
| Assignment Method | Percentage | Remarks |
| Exam | 5% | |
| Assignments and Quiz | 15% | |
| Presentation | 60% | |
| Others | 20% | Participation |





7. Economy Investment and Taiwan Culture

Dates: June 20 - July 18, 2022

Credits: 3

Language: EMI

Delivery: blended – synchronous and asynchronous (online)

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://cm.asia.edu.tw/?locale=en

This program is a customized summer program designed for students of overseas partner universities. The program provides excellent learning opportunities and environments for students who are eager to develop their appraisal concepts and to explore the various facets of Taiwan culture and society.

About the Program

Students are invited to spend three weeks studying and learning professional knowledge and cultural experience in Taiwan. The program includes a wide range of academic and cultural topics, such as lecturing in financial valuation discovery and cultural communication involvement. The lecture series consist of Investment Analytics, MNE competition dynamics and real investment option under uncertainty. The cultural classes include field trips to historical heritages and famous night markets. Students will also explore Taiwan religion economy and learn about Ecotourism.

The Program Features

Through this online program, students will gain knowledge in economy investment and first-hand experience in exploring Taiwan culture, economy, religion, and life style. With our teachers' engaging and inspiring instruction, students can benefit from this dynamic and diversified exposure to the real life in Taiwan.





Curriculum for Economy Investment and Taiwan Culture

| Course Title | Hours | Module Components |
|---|-------|-------------------|
| Opening Ceremony & Introduction to the Course | 2 | Tutorials |
| Taiwan's Night Market Economic Culture | 3 | Lecture |
| Taiwan's Religion Culture | 4 | Lecture |
| Tour Culture in Taiwan | 4 | Lecture |
| Taiwan Heritages | 4 | Lecture |
| Cross Cultural Communication in Teamwork | 3 | Lecture |
| Economy Investment and Bellman Equation | 3 | Lecture |
| Backward Induction in Investment | 3 | Lecture |
| Financial Investment and Investor Valuation | 3 | Lecture |
| Financial Innovation and Real Option | 3 | Lecture |
| Real Investment with Capital Structure | 3 | Lecture |
| Real Investment with Agency Cost | 3 | Lecture |
| Real Investment with Internationalization | 6 | Lecture |
| Presentation | 6 | Lecture |
| Assessment and Closing Ceremony | 4 | Lecture |
| Total | 54 | |

| Module Components | Teaching hours per week | Remarks |
|----------------------|-------------------------|---------------|
| Lecture | 14 | |
| Tutorials | 1 | |
| Practicum/Lab | - | |
| Assignment Method | Percentage | Remarks |
| Exam | 5% | |
| Assignments and Quiz | 15% | |
| Presentation | 60% | |
| Others | 20% | Participation |





8. Innovation & Decision

Dates: June 20– July 18, 2022

Credits: 3

Language: EMI

Delivery: blended – synchronous and asynchronous (online)

Total Hours: 55

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://cm.asia.edu.tw/?locale=en

Welcome to Asia University 2022 Summer Program in Innovation & Decision. From enterprise organizations to businesses, the world is changing more rapidly than ever before, making staying ahead of the innovation curve and flexible decisions even more critical and crucial. This program will provide you with a variety of contexts, including innovative technology, economic decision, conceptualizing design thinking, etc. Through this comprehensive program, you'll gain the managerial tools to meet the needs of both investors and customers, know the application possibility of innovative technologies, the competitive advantage, the value chain for business success with systematic design thinking, the strategy that will enable you to build products, and the services that drive your organization forward.

About the Program

Students from around the world are invited to spend 4 weeks learning online with Asia University. If accepted to the program, you'll have the opportunity to learn at one of the most popular programs in Innovation & Decision. You can explore a wide range of topics, such as creativity, big data, real option analysis, simple game theory, investment decision and innovation.

The Program Features

During your 4 weeks of study online with Asia University, you will attend classes each day and participate in team-building events and independent study. After you have completed the course, you will become more capable of thinking critically and self-learning confidently-- skills that will lead to success in the future.





Curriculum for Innovation & Decision

| Course Title | Hours | Module Components |
|---|-------|-------------------|
| Opening Ceremony & Introduction to the Course | 2 | Tutorials |
| Taiwan's Night Market Economic Culture | 3 | Lecture |
| Culture Innovation | 4 | Lecture |
| Cuisine Innovation | 4 | Lecture |
| R&D, Innovation, Real Option | 6 | Lecture |
| Technology-based Innovation and Real Option | 6 | Lecture |
| Game Theory and Corporate Strategy Decision | 6 | Lecture |
| Strategy Investment Decision and Real Option | 6 | Lecture |
| Creative Communication in Strategy Decision | 4 | Lecture |
| Dynamic Entrepreneurship | 4 | Lecture |
| Presentation | 6 | Lecture |
| Assessment and Feedback | 4 | Lecture |
| Total | 55 | |

| Module Components | Teaching hours per week | Remarks |
|----------------------|-------------------------|---------------|
| Lecture | 11 | |
| Tutorials | 1 | |
| Practicum/Lab | - | |
| Assignment Method | Percentage | Remarks |
| Exam | 5% | |
| Assignments and Quiz | 15% | |
| Presentation | 60% | |
| Others | 20% | Participation |





9. Social Work for Elderly People in Taiwan

Dates: July 5 – 15, 2022

Credits: 3

Language: EMI

Delivery: blended – synchronous and asynchronous (online)

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://cas.asia.edu.tw/?locale=en

During the summer vacation, Asia University is home to international students from around the world. Asia University's Summer Program provides a great opportunity to prepare you for that all-important next step--both academically and socially--paving the way for a successful college experience. By balancing academic studies with a rich menu of educational and social activities, you will have a learning experience that is truly transformative.

About the Program

Students from around the world are invited to spend two weeks learning on-line with Asia University. After joining the program, you will have the opportunity to learn at one of the most popular programs offered by the College of Humanities and Social Sciences. Through the program, you will expand the knowledge and skills in social work related course.

The Program Features

During your two weeks of study at Asia University, you will attend class for seven hours a day and participate in team-building events. A team of assistants from Asia University will be assigned to accompany you, both to the activities in the program and throughout your whole study, giving you the perfect chance to explore Asia University and Taiwan culture and society. As an international student, you will enjoy a broad range of experience to balance your academic, artistic, physical, and spiritual development. By offering you well-conceived challenges, together with support and encouragement in our exceptional program, you will develop self-confidence and a desire to achieve excellence throughout your life.





Curriculum for Social Work for Elderly People in Taiwan

| Course Title | Hours | Module Components |
|--|-------|----------------------|
| Orientation and Introduction to the Course | 2 | Tutorials |
| The legal, policy and political context of SW for older people | 4 | Lecture |
| Code of SW Ethics in TW Values and ethics in SW for older people (I) | 24 | Field Visits |
| Values and ethics in SW with older people (II) | 4 | Lecture |
| The changing context of SW practice with older people | 4 | Lecture |
| The context of elder service and practical models in Taiwan | 4 | Lecture |
| Cultural Competency of SW practice in elderly service | 4 | Lecture |
| Specific areas of SW practice with elderly people in TW | 3 | Lecture |
| Community Care for the elderly people in Taiwan | 4 | Lecture |
| Feedback & Closing Ceremony | 1 | Lecture |
| Total | 54 | |

| Module Components | Teaching hours | Remarks |
|--------------------------|----------------|---------|
| Lecture | 30 | |
| Field Visits | 24 | |
| Assignment Method | Percentage | Remarks |
| Attendance/Participation | 40% | |
| Final Assignments | 40% | |
| Quiz/Questionnaires | 20% | |





10. Creative and Cultural Industry

Dates: July 6 – 15, 2022

Credits: 3
Language: EMI

Delivery: Blended online – synchronous and asynchronous

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://ccd.asia.edu.tw/?locale=en

Welcome to Asia University (AU) in Taichung city, Taiwan. AU is one of the world's premier institutions. This Creative and Cultural Industry summer program provides you with a superb opportunity to grow as a scholar and an individual. This summer program is designed to challenge you academically and to increase your cultural and social abilities. By attending this summer program, you are guaranteed to have a truly rewarding learning experience.

About the Program

Summer is the time to know new places, make new friends, tackle new challenges, and discover something new about yourself. Asia University provides just what you need and we offer ways to reinvent yourself as a designer. This two-week intensive online course is made up of online instruction and project-based activity in one of the most popular subjects in Taiwan-- "Creative and Cultural Industry". The course covers Digital Media Design, Taiwanese Culture, Creative and Contemporary Art and Design, etc. This online study program will surely become a once-in-a-life-time experience for you. So, why not just give it a try, as it is designed to transform your life.

The Program Features

In this program, you will attend classes for six hours a day. Our curriculum is planned for learning creative and cultural industry knowledge by experience. You can work on your own creative and cultural industry product or project individually or in group. The product or project subject could be food, tea, or other cultural stories from each attendee's hometown. Teaching assistants are assigned to help you solve learning and technical problems to ensure you will have maximum learning outcome. After you have completed this program, you will be able to think critically, build self-confidence and develop better communication skills that will help you to achieve a successful career in the future.





Curriculum for Creative and Cultural Industry

| Course Title | Hours | Module Components |
|--|-------|-------------------|
| Opening Ceremony & Introduction to the Course | 2 | Online Meeting |
| Introduction to Design and Design Forum | 4 | Hands-on Tutorial |
| Design Drawing | 6 | Hands-on Tutorial |
| Design Thinking and Talk | 6 | Online Meeting |
| Idea Development, Project subject: Food, Tea | 6 | Hands-on Tutorial |
| Challenge Define, Project subject: Food, Tea | 6 | Hands-on Tutorial |
| Idea Visualization, Project subject: Food, Tea | 6 | Hands-on Tutorial |
| Creative and Cultural Industry Base Investigation Taichung Cultural and Creative Industries Park | 4 | Lecture |
| Creative and Cultural Industry Base Investigation Museums Opera City Hall | 4 | Lecture |
| Animation Storyboard | 4 | Hands-on Tutorial |
| Final Project Representation | 2 | Online Meeting |
| Panel Discussion | 2 | Online Meeting |
| Summary & Closing Ceremony | 2 | Online Meeting |
| Total | 54 | |

| Module Components | Teaching hours per week | Remarks |
|-------------------|-------------------------|---------------|
| Lecture | 8 | - |
| Hands-on tutorial | 32 | - |
| Online Meeting | 14 | - |
| Assignment Method | Percentage | Remarks |
| Assignments | 40% | - |
| Final Project | 40% | - |
| Others | 20% | Participation |





11. Language and Culture

Dates: August 1 - 19, 2022

Credits: 3

Language: Mandarin-taught (Language) / English-taught (Culture)

Delivery: Synchronous for Language, Asynchronous for Culture (online)

Total Hours: 54

Tuition Fees: USD 300 (Tuition waiver for AU partner universities)

College Website: https://jclc.asia.edu.tw/?locale=en

Asia University, one of the most beautiful campuses in Taiwan, provides you with a unique and diversified learning experience this summer. Our summer program: Language and Culture is designed to meet the needs of those who want to explore the richness and diversity of Taiwanese community and culture in combination with the acquisition of Mandarin Chinese, one of the world's major languages. Courses cover a wide range of topics, such as Taiwanese food, folk life, festivals, etc. Three academic credits will be awarded by the University after the completion of the program. Students are expected to develop their cross-culture awareness and expand their international networking as well as their global perspectives.

About the Program

This 3-week program includes intensive Mandarin Chinese and Taiwan culture and society. The Mandarin Chinese class covers 3 topics: "Chinese for Daily Life", "Chinese for Travelling" and "Chinese for Campus Life". Our engaging language instructors will help you acquire some survival Mandarin Chinese and become familiar with various aspects of Taiwan culture and society.

The Program Features

In this program, you will attend class six hours a day. All of our Mandarin Chinese instructors are experienced in and passionate for teaching. Teaching assistants are assigned to each class to help students solve learning and technical problems to ensure maximum learning outcome. We also arrange 3 hours of tutorial per week.





Curriculum for Language and Culture

| Course Content | Hours | Module Components |
|---|-------|--------------------------------|
| Opening Ceremony & Introduction to the Course | 3 | Tutorial |
| Placement Test | 3 | Other |
| Tutorials | 9 | Tutorial |
| Travel in Taiwan | 3 | Field Trip |
| Culture in Taiwan | 15 | Lecture & Hands-on Tutorial |
| Chinese for Daily Life | 6 | Lecture |
| Chinese for Traveling | 6 | Lecture |
| Chinese for Campus Life | 6 | Lecture |
| Final Exam & Closing Ceremony | 3 | Other |
| Total | 54 | |

| Module Components | Teaching hours | Remarks |
|-----------------------------|----------------|---------|
| Lecture | 18 | 1 |
| Lecture & Hands-on tutorial | 15 | 1 |
| Tutorial | 12 | - |
| Field Trip | 3 | - |
| Other | 6 | - |
| Grading | Percentage | Remarks |
| Attendance | 30% | - |
| Homework / Assignment | 25% | - |
| Participation | 25% | - |
| Final Examination | 20% | - |





Application Procedure

Students need to fill in the Google form below

https://forms.gle/f6fz1tueg1xVnKdx5



Deadline: April 15, 2022 23:59 (GMT+8)

Deadline: May 10, 2022 23:59 (GMT+8)

Program Fees

- 1. Tuition Fees: USD 300 (Online)
 - *Tuition waiver for AU partner universities
- 2. USD 20 (each program) for the making and delivery of certificate and academic transcript.
- 3. When remitting the payment, please do it in group by your university.
- 4. If you transact the payment individually, an extra fee of USD 10 will be charged.
 - *Remittance Instructions (Please see following page)
 - *Please send the proof of remittance to the following email address: ausummerproject@gmail.com

Credits & Delivery

- 1. All courses in this Summer Program will be delivered using the Microsoft Teams platform.
- 2. Some courses will be delivered online asynchronous, but most courses will be synchronous.
- 3. Certificate and transcript of 3 credits earned will be issued to the students who have succeeded in completing the program and passing an online assessment.

Please remit payment (each US\$20) altogether from your home university, transaction fees of US\$10 will be charged each transaction.

Remittance Instructions

1 A/C WITH BANK:

CATHAY UNITED BANK, TAIPEI, TAIWAN 3F, NO. 65, GUAN CHIEN RD., TAIPEI, TAIWAN R.O.C.

(SWIFT CODE: UWCBTWTP)

(2) BENEFICIARY'S NAME: ASIA UNIVERSITY

(3) ACCOUNT NO.: 108030001589

(4) BENEFICIARY'S TELEPHONE NO.: +886-4-2332-3456

(5) Please write applicant's passport number in the Remittance Information space on the remittance form. Thank you!





Office: International College, Asia University

Contact Person: Cony Chiang

E-mail: ausummerproject@gmail.com

Address: 500, Lioufeng Rd., Wufeng, Taichung 41354, Taiwan

Website: https://ci.asia.edu.tw/?locale=en